

Leo Gomez Blum

Lead Product and AI Designer | Founder | leogomez@gmail.com | 646.951.7917 | gomezcollective.com (password: Recent)

PROFILE

I lead design from problem to shipped product: setting direction, building the practice, and still building the thing myself. 0-to-1 with early teams and at scale across large organizations.

EXPERIENCE

Founding and Lead Designer, AI Products

Stealth Companies | 2026, Remote

- **Behavioral Health:** Led product design for a clinically-supervised behavioral health platform across clinician (web) and patient (mobile), spanning 1:1 and group care. Managed 2 designers and set the quality bar, research practice, and design system the team built on. Owned design, user research, and front-end code (React 19, TypeScript, React Native, Vite). Shipped AI scribe, conversational AI, voice, and generative UI, architected around a human-in-the-loop model that keeps clinicians in control.
- **Symmetry AI:** Joined as employee #4 and established design from nothing: brand, product, and design system. Worked on Beta 1 across four surfaces (Chrome extension, web, chat, desktop) in 3 months. Introduced Claude Code as the team's delivery process.

AminoChain | Dec 2024 - Feb 2026, New York and Remote

- Founded and owned the design practice. Drove the web-to-native pivot by surfacing privacy risks engineering had missed, changing the product's architecture before launch. Designed the data-dense procurement platform and donor mobile app that scaled to 50+ providers and 500K+ biosamples before Series A.

Sr. Product Designer for International, Home and Search

Roku | Mar 2022 - Nov 2024, New York and Remote

- Led the Home screen redesign on a product in millions of living rooms. Owned design for international expansion across APAC and LATAM (Live TV, Settings, Search) through multiple reorgs. Drove experiment programs and A/B tests that lifted OTA engagement 18%.

Sr. Designer for Digital Twins, Gaming and News

Various Companies | Nov 2020 - Feb 2022, Remote

- Matterport: Designed in the digital twin space.
- Samsung: Built the gaming experience for 2022 TVs.
- Meta: Shipped News and the Creator product.

Lead Designer for International

Disney+ | Mar 2019 - Oct 2020, New York and Remote

- First designer for the international launch beyond the US. Established the design system and CJK typography foundation other teams built on, and owned foundational research, product design, and growth strategy across mobile, web, and TV — helping scale from 9 million to 200 million users in 2 years.

Product Designer for Wearables, Car Integrations and ML

Spotify | Nov 2016 - Sep 2018, Stockholm and Boston

- Shipped the iOS Watch app, the most requested feature of 2016, defining the interaction model from scratch. Delivered the original Car Mode design and TV. Ran ML experiments based on user intent.